



National Automotive Finance Association presents a Webinar:

## **What's Coming Down the Road in 2010**

### **A Special Review of the Below-Prime Automotive Finance Market**

Register now at [www.nafassociation/events.html](http://www.nafassociation/events.html) for the Webinar to be held February 23, 2010 at 2:00 pm Eastern Standard Time. Learn how well your business is competing in today's market and how to prepare for the rest of 2010.

Representatives of NAF Association member companies can register at no cost. Registration fee for non-members is \$49.

Highlights of the presentation by Melinda Zabritski, Director of Automotive Credit, Experian Automotive:

- Overall automotive finance trends for below-prime finance
- Automotive delinquency by lender type and geography
- New and used vehicle finance trends
- A look at below-prime loan details
- Top lenders and how market share is changing
- What below-prime consumers are financing and how it's changed



**Melinda Zabritski** is the director of Automotive Credit for Experian Automotive. In her role, she is responsible for the strategic development and marketing of all of Experian's products and services specific to the automotive credit and lending industry.

Throughout her career with Experian, Melinda has overseen the marketing strategy for the development of Experian's automotive credit vertical sales channel along with launching and managing numerous credit products geared toward automotive lenders and dealers. Additionally, she serves as Experian's primary analyst and spokesperson regarding key automotive finance trends and is a frequent contributor to automotive and banking industry publications.

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